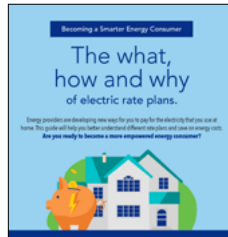# Touchstone Energy® SOCIAL

February 2024 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 post (February 2nd)

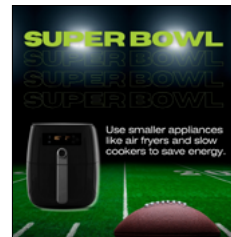SECC: Electric Rate Plans Infographic
Preview

Week 2 | 2 posts (February 6th, 9th):

Facebook Only Questline Article: You Can Create A Smart Home - Video
Preview

Straight Talk Content: Super Bowl Energy Efficiency Tip Animation
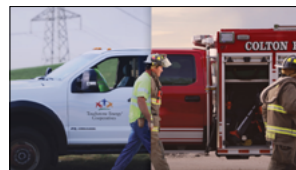Download Link

Week 3 | 1 post (February 16th):
Safety Static Ad 1
Download Link

Week 4 | 2 posts (February 20th, 23rd):

Community: Where We Live 30s - Video **Facebook Only**
Preview | Download Link

Straight Talk Content: Generator Safety Reminder Animation
Download Link

Week 5 | 1 post (February 27th):

Winter Storm Animation - Tip 3
Preview | Download Link