

# WHAT IS THE COOPERATIVE ADVANTAGE?

**It's how we treat our members, how we collaborate and our commitment to our communities. We are:**

**Looking out for you.**

Members know they can trust their cooperative, because it was created by the people it serves to provide safe, reliable and affordable electricity.

**Locally owned and operated.**

Electric cooperatives are owned by their members and focus on members' needs and local priorities. Every member has a voice.

**Responsive to local needs.**

Focused on your street, electric cooperatives work hard to support a better quality of life for member-owners.



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Touchstone Energy® Cooperatives  
The power of human connections®

## THE COOPERATIVE ADVANTAGE

*The Power of Human Connections*



Touchstone Energy®  
Cooperatives





# ELECTRIC COOPERATIVES: CREATED BY MEMBERS

We aren't your typical electric utility.  
We are owned by those we serve.

That makes you a member, not a customer.

Putting people, not profit, first is one powerful difference.  
A difference that allows us to empower our communities and energize our members.

**People aren't just our number one priority,  
they are the reason we exist.**

# 4 VALUES

THAT GUIDE OUR EVERY DAY OPERATIONS

## INTEGRITY

Members first. Every day. That's the power of not-for-profit Touchstone Energy co-ops.

## ACCOUNTABILITY

Touchstone Energy co-ops belong to the members they serve. You have an equal voice in how the co-op is run.

## INNOVATION

Touchstone Energy co-ops believe in providing innovative solutions, cutting-edge programs and state-of-the-art technology to better serve you and meet your current and future needs.

## COMMITMENT TO COMMUNITY

Touchstone Energy co-ops improve your quality of life by investing time, money and expertise to elevate their communities and strengthen relationships with member-owners.



# TOUCHSTONE ENERGY: DRIVING VALUE TO COOPERATIVES AND THEIR MEMBER-OWNERS

Since 1998, Touchstone Energy Cooperatives have stood together as the powerful brand of electric co-ops.

Now a network of nearly 700 electric cooperatives, we understand member-owner trust and demonstrating the Cooperative Advantage.