

August 2024 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 2 posts (August 6th, August 9th)

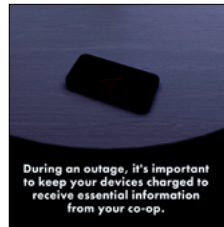
Straight Talk Content: Back to School Safety Month
[Download Link](#)



Facebook Only Questline Article: Outdoor Projects that Save Energy
<https://touchstoneenergy.com/outdoor-projects-save-energy>

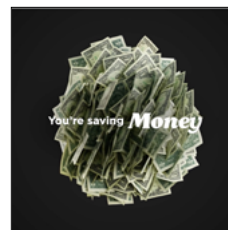
Week 2 | 1 post (August 16th)

Summer Storm Tip #3- Powerbank Animation
[Preview](#) | [Download Link](#)



Week 3 | 2 posts (August 20th, 23rd):

Saving With Energy Efficient Appliances Animation
[Preview](#) | [Download Link](#)



Straight Talk Content: Cooperative Difference, There For You Then, There For You Now - static image



Week 4 | 1 post (August 27th):

Smarter 30s- Social Video
[Preview](#) | [Download Link](#)

