

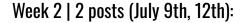
## **July 2024 Calendar**

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

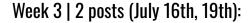
Week 1 | 1 post (July 2nd)

**Straight Talk Content:** Dog Days of Summer Download Link



Empowering Safety: Wildfire Prevention Tips - Animation Preview I Download Link

**Facebook Only Questline Article:** 5 Ways to Save This Summer <a href="https://touchstoneenergy.com/5-ways-save-summer">https://touchstoneenergy.com/5-ways-save-summer</a>



Straight Talk Content: Powerful Connections
Download Link

Summer Storm Tip #2 - Animation Preview | Download Link

## Week 4 | 1 post (July 26th):

**Facebook Only:** How do you charge an electric car? - Video Preview | Download Link













