

February 2023 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 post (Feb 3rd)

Winter Storm Tip 2 Animation: <https://vimeo.com/787704330> | [Download Link](#)

Week 2 | 2 posts (Feb 7th, 10th):

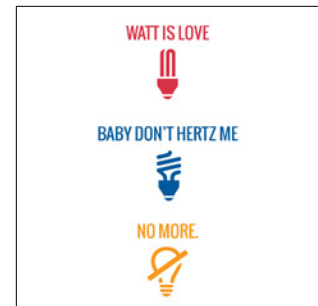
Facebook Only, Smarter 15s TV Ad v1: <https://vimeo.com/792305856> | [Download Link](#)

Saving with Energy Efficient Appliances Animation: <https://vimeo.com/788705015> | [Download Link](#)

Week 3 | 2 posts (Feb 14th, 17th):

Valentine's Day Static Image: refer to image | [Download Link](#)

Winter Storm Tip 3 Animation: <https://vimeo.com/787704592> | [Download Link](#)



Week 4 | 2 posts (Feb 21st, 24th):

Facebook Only, We've Got You 15s TV Ad: <https://vimeo.com/792305775> | [Download Link](#)

We've Got You Static Image: refer to image | [Download Link](#)



Week 5 | 1 post (Feb 28th):

Facebook Only, Questline Article: <https://www.touchstoneenergy.com/portable-space-heaters-keep-warm-and-stay-safe>