

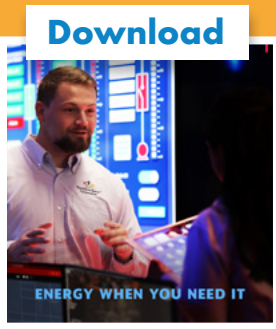
February 2025 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well. Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.



Week 2 | 2 posts (February 4th, February 7th)

2025 Connected Ad
(static image)



Straight Talk Content
Community First



Week 3 | 2 posts (February 11th, February 14th)

Facebook Only - Questline Article
Inspector Energy: The Cold Basement Case



Watt is Love Static Image
(static image)

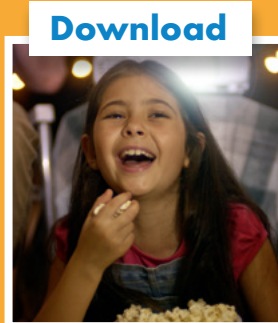


Week 4 | 2 posts (February 18th, February 21st)

Straight Talk Content
National Battery Day

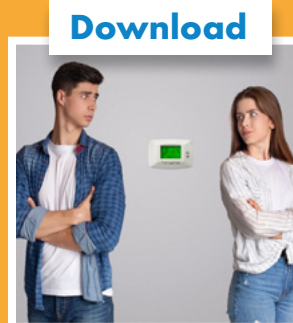


2025 Connected Ad
(Video)



Week 5 | 2 posts (February 25th, February 28th)

Facebook Only - Questline Article
Comfort Conflict: How to End the
Thermostat War



Winter Storm #3
Lightning Storm Safety Tips

