

May 2025 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well. Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 Post (May 2nd)

Straight Talk Content
Electrical safety Month Video



Week 3 | 2 posts (May 6th, May 9th)

Electrical Safety Month
Keep Appliances Away from the Sink

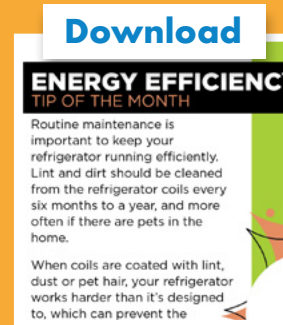
Straight Talk Content
May is Wildfire Awareness Month (Image #1)



Week 3 | 2 posts (May 13th, May 16th)

Energy Efficiency tip
of the month

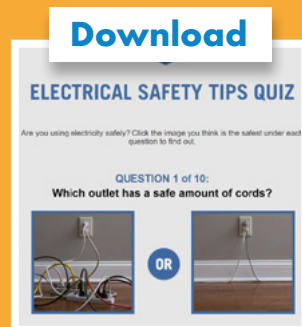
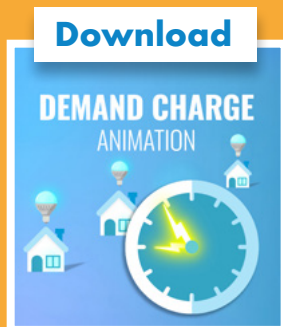
Facebook Only - Questline Article
Electrical Safety Month: Protect Your Home



Week 4 | 2 posts (May 20th, May 23rd)

Facebook Only -Understanding
Demand Charge
(Video)

Electrical Safety Quiz
Touchstone Energy



Week 5 | 2 posts (May 27th, May 30th)

Facebook Only - Questline Article
Sustainable Landscaping:
5 Eco-Friendly Yard Ideas

SECC
What are Smart Meters?

