

#### **December 2024 Calendar**

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

### Week 1 | 2 posts (December 3rd, December 6th)

**Facebook Only - Questline Article:** 8 Tips for Safer Holiday Lighting Displays Download Link

**Straight Talk Content:** Mind the Thermostat for more presents Download Link

## Week 2 | 2 post (December 10th, December 13th)

Co-op Values: Integrity
<a href="Preview">Preview</a> | Download Link</a>

Be Merry and Bright Download Link

# Week 3 | 2 posts (December 17th, December 20th)

Winter Storm Animation Tip #1 <a href="Preview">Preview</a> | <a href="Download Link">Download Link</a>

**Straight Talk Content:** Thank you for your Membership Download Link

## Week 4 | 1post (December 27th)

**Facebook Only - Questline Article**: Signs you May need a new Heating System <a href="Download Link">Download Link</a>

