

## April 2023 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

*Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.*

### Week 1 | 1 post (April 4th)

**Facebook Only** Questline Article: Replace Your Bathroom Fan  
<https://touchstoneenergy.com/you-can-replace-your-bathroom-fan>



### Week 2 | 2 posts (April 11th, 14th):

Smarter Static Image: refer to image | [Download Link](#)

Cooperative Difference “Defined” Animation: <https://vimeo.com/420431253> | [Download Link](#)

### Week 3 | 2 posts (April 18th, 21st):

**Lineman Appreciation Day** | We Never Stop Video: <https://vimeo.com/792697367> | [Download Link](#)

Hero Image of Lineman: refer to image | [Download Link](#)



### Week 4 | 1 post (April 28th):

**Facebook Only** Questline Article: Battling Mold and Mildew  
<https://touchstoneenergy.com/battling-mold-and-mildew-your-home>