

## **December 2023 Calendar**

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

Week 1 | 1 post (December 1st)

Go Electric! - EV Animation Preview | Download Link



Week 2 | 1 post (December 5th):

Straight Talk Content: TBD

Facebook Only Questline Article: TBD

Week 3 | 2 posts (December 12th, 15th): Value of Electricity - Energy Beats of Life - Video Facebook Only Preview | Download Link



Week 4 | 2 posts (December 19th, 22nd):

Straight Talk Content: TBD

Human Connection - Video *Facebook Only*Preview | Download Link



Week 5 | 1 post (December 29th):

Winter Storm Animation - Tip 1

Preview | Download Link

