

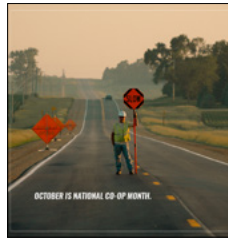
October 2023 Calendar

Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.

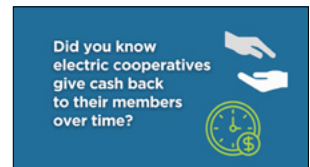
Week 1 | 1 post (October 3rd)

Co-op Month Static Image Post | [Download Link](#)

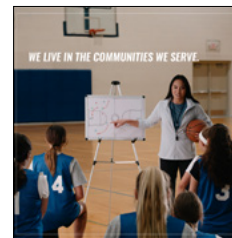


Week 2 | 2 posts (October 10th, 13th):

Straight Talk Content: How Capital Credits Work - Video | [Download Link](#)
Facebook Only



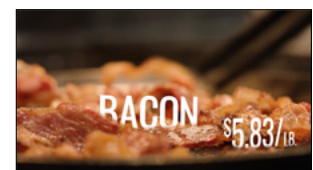
Co-op Month Static Image Post | [Download Link](#)



Week 3 | 2 posts (October 17th, 20th):

Facebook Only Questline Article: Air Sealing Windows for Winter
<https://touchstoneenergy.com/weekend-energy-warrior-air-sealing-windows>

Value of Electricity - Video *Facebook Only*
[Preview](#) | [Download Link](#)



Week 4 | 2 posts (October 24th, 27th):

Straight Talk Content: Co-op Month Animation
[Download Link](#)



Co-op Month Static Image Post | [Download Link](#)

