

## May 2023 Calendar

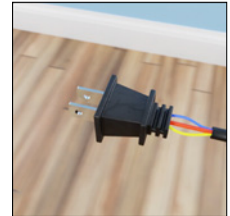
Note: most content will be posted on both Facebook and Instagram unless otherwise noted. If noted, the reason being is the content may not be suitable for the Instagram platform and will not perform well.

*Touchstone Energy will always post on Tuesday and Friday, unless otherwise noted.*

### Week 1 | 1 post (May 2nd)

Electrical Safety Month: Frayed Cords Safety Animation

[Preview](#) | [Download Link](#)

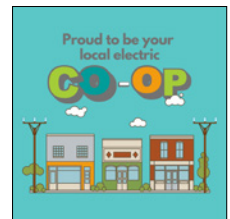


### Week 2 | 2 posts (May 9th, 12th):

**Facebook Only** 5 Energy Myths

<https://touchstoneenergy.com/busted-5-common-home-energy-myths>

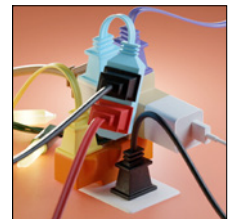
**Straight Talk Content** Cooperative Difference Image: refer to image | [Download Link](#)



### Week 3 | 2 posts (May 16th, 19th):

Electrical Safety Month: Overloaded Outlet Safety Animation

[Preview](#) | [Download Link](#)

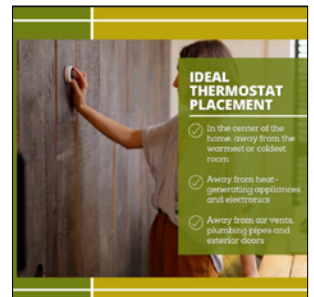


**Straight Talk Content** Thermostat Placement Video: refer to image | [Download Link](#)

### Week 4 | 2 posts (May 23rd, 26th):

Electrical Safety Month: Plug Covers Safety Animation

[Preview](#) | [Download Link](#)



Electrical Safety Month: Keep Appliances from Sink Safety Animation

[Preview](#) | [Download Link](#)



### Week 5 | 1 post (May 30th):

Electrical Safety Month: Don't Pull on the Cord Safety Animation

[Preview](#) | [Download Link](#)

